

GDC¹²

Do (Say) The Right Thing

**Choice Architecture, Player
Expression, and Narrative Design
in Fallout: New Vegas**

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GAME DEVELOPERS CONFERENCE

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EXPO DATES: MARCH 7-9

2012

My Background



- **Project Director, Obsidian Entertainment**
- **System Designer and Adapter**
- **Occasional Writer**
- **Tabletop RPG and CRPG Player**
- **General Console and PC Gamer**

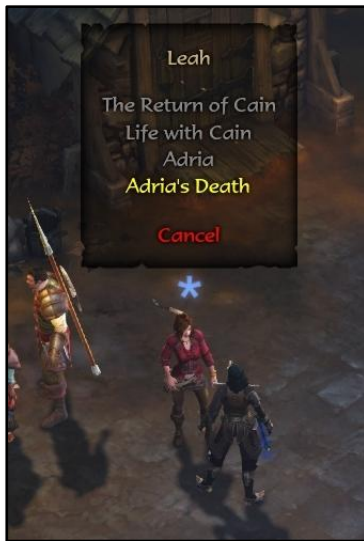
Dialogue Styles

Linear/Cinematic



Uncharted: Drake's Fortune

Keyword/Subject



Diablo III

Branching Trees



Mass Effect

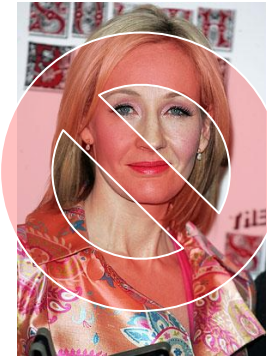
Why Use Branching Trees?

- Grant story agency
- Grant *character* agency
- Force tactical / strategic choices
- Reactive narrative content

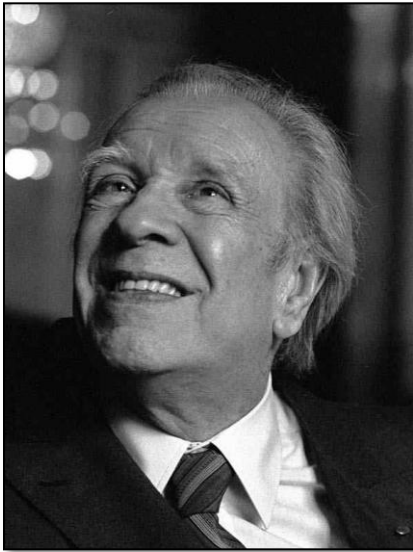


Choice Planning and Structure, Not Prose

- Choices inform prose, but...
- Choices themselves present problems
- Choice is the *reason* for branching

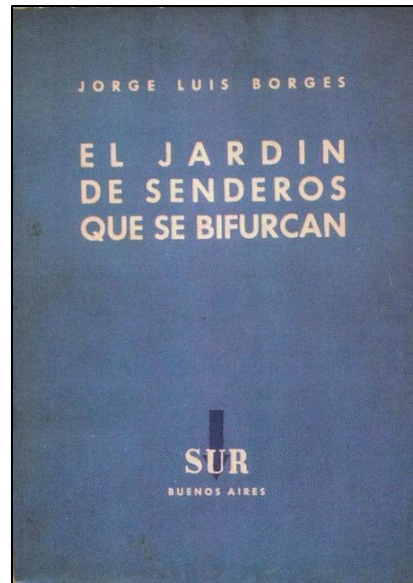


Dialogue Trees : A Brief History



Jorge Luis Borges

The Garden of Forking Paths

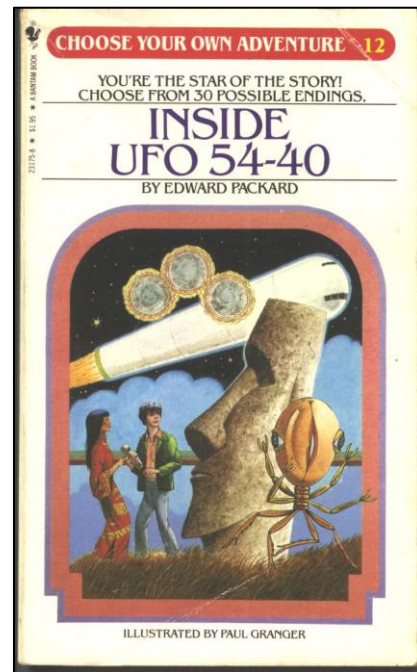
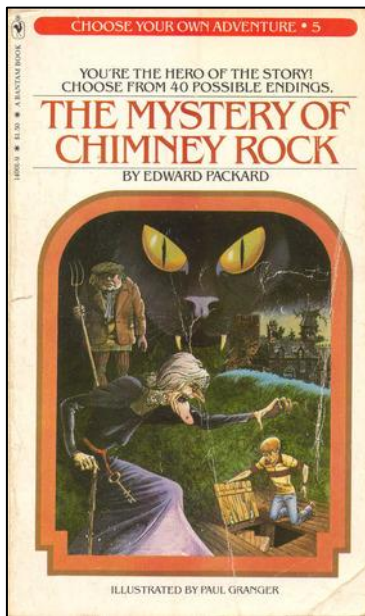
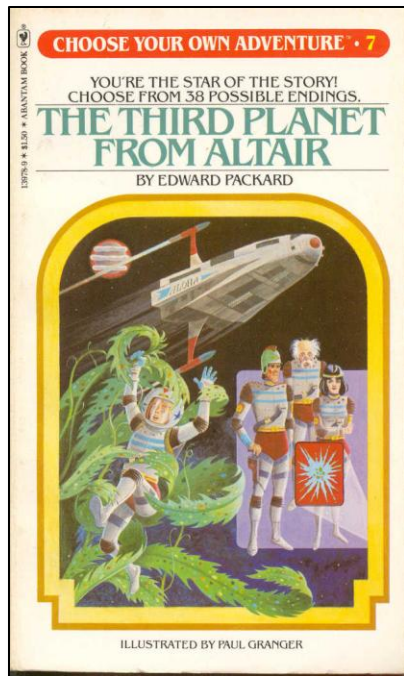
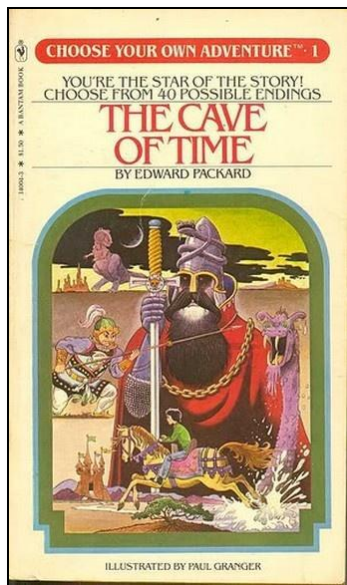


Borges confronts us with the “pullulating” moment, when we become aware of all the possible choices we might make, all the ways in which we might intersect one another for good or evil.

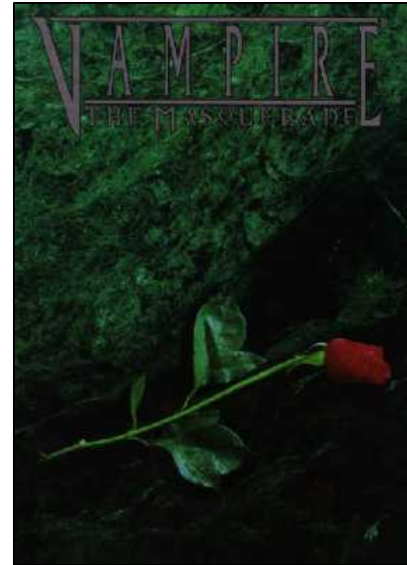
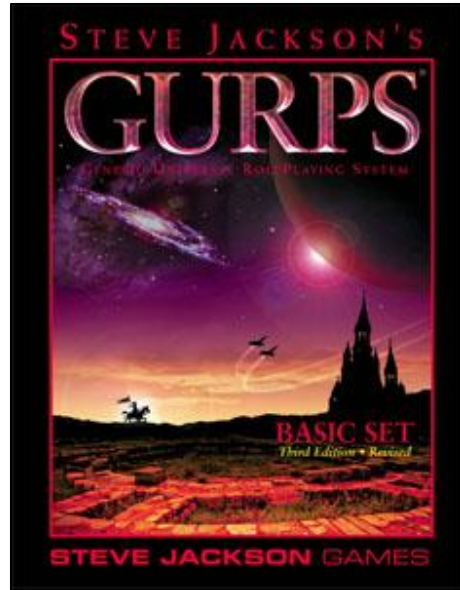
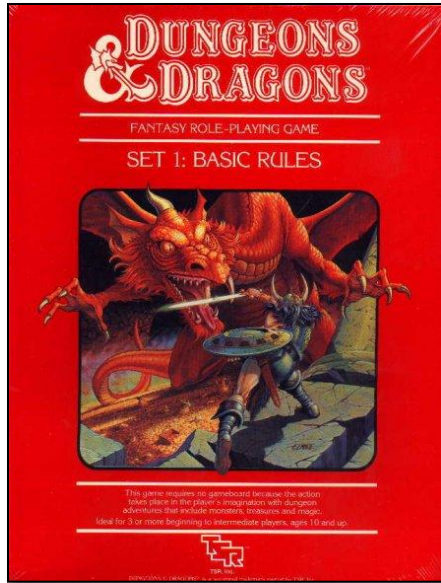
His imagined Garden of Forking Paths is both a book and a landscape, a book that has the shape of a labyrinth that folds back upon itself in infinite regression.

Janet H. Murray, "Inventing the Medium" *The New Media Reader*
(Cambridge: MIT Press, 2003), 3

When I Cared About It



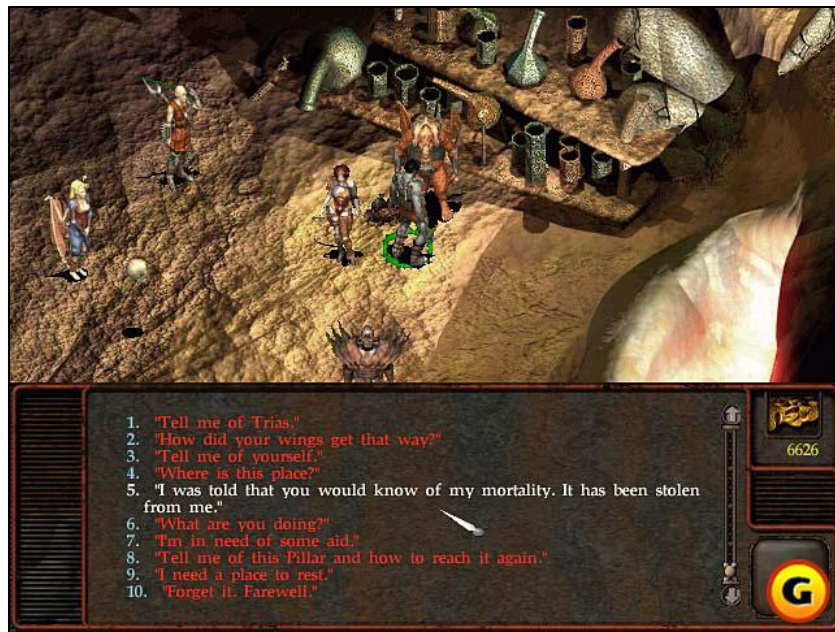
But Also...



Dialogue Trees in CRPGs



Fallout



Planescape: Torment

Dialogue Trees in CRPGs *Today*



Mass Effect 2



Alpha Protocol

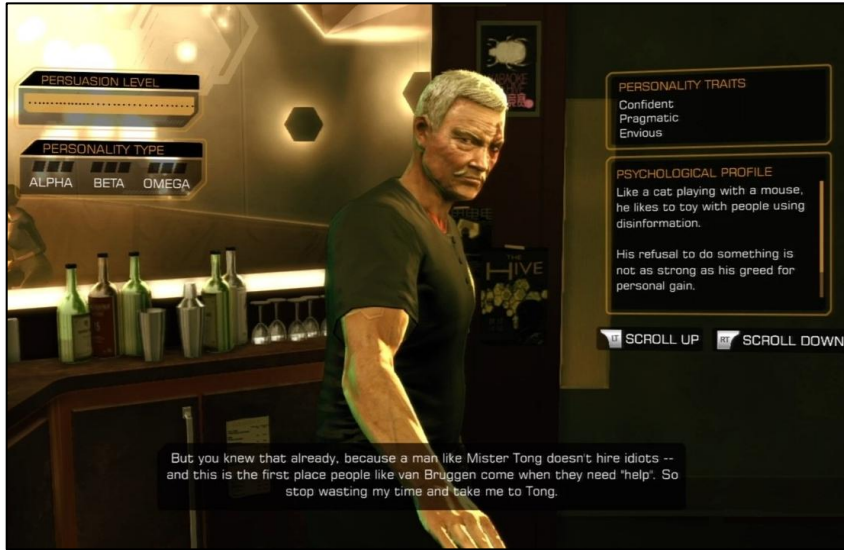
**Changes have been primarily aesthetic, not structural.
Persistent structural flaws suggest a lack of analysis.**

Ahhh... Crap. We did it, too.



The Problem: Choice Conflict

Doing (Saying) the “Right Thing” conflicts with being the “Right Character”



Deus Ex: Human Revolution
Social Boss Battles



Fallout: New Vegas
Skill, SPECIAL, and Perk Checks

Doing (Saying) the “Right Thing” conflicts with being the “Right Character”

“What’s the right character?”

Any character that falls within our supported range of expression.

We are making a...

GAME!

Not a puzzle...

Not a movie...

Not a book...

The Assertion: Planning Avoids Choice Conflict

When all ways are “validated ways” and a clear response / reactivity spectrum are consistently reinforced in the narrative, player benefits and character roles align.

Types of Choices



Player / Character Expression



Narrative Goals



A Systemic Approach

- 1) **Consider Types of Choices**
- 2) **Define Player / Character Expression**
- 3) **Establish Your Narrative Goals**
- 4) **Get Some Perspective**
- 5) **Write Prose**



Step 1: Consider Types of Choices



- Provide Tactical Choices
- Provide Strategic Choices
- Forecast Consequences
- Validate All Options to Avoid “Win” / “Loss”

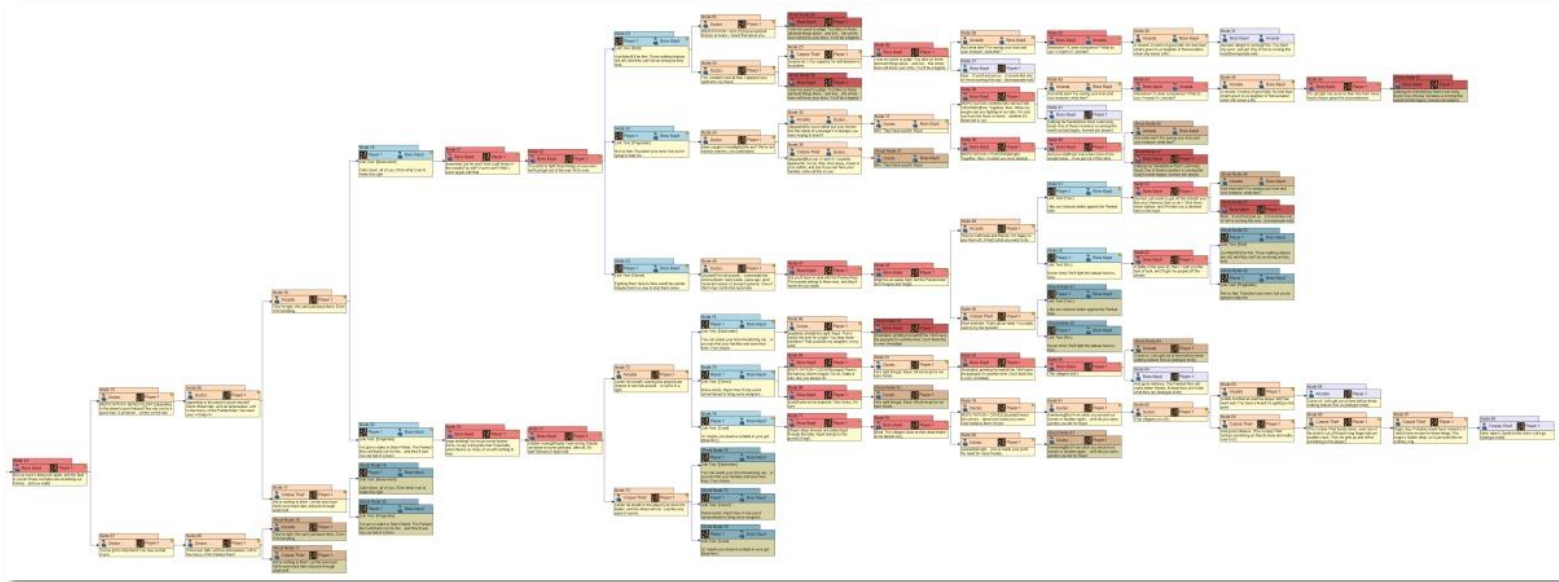
Choice Architecture

“Choice architects must choose something. You have to meddle. For example, you can't design a neutral building. There is no such thing. A building must have doors, elevators, restrooms. All of these details influence choices people make.”

Richard Thaler. 56th Annual Management Conference. Chicago Marriot Hotel. Chicago. May 16, 2008.

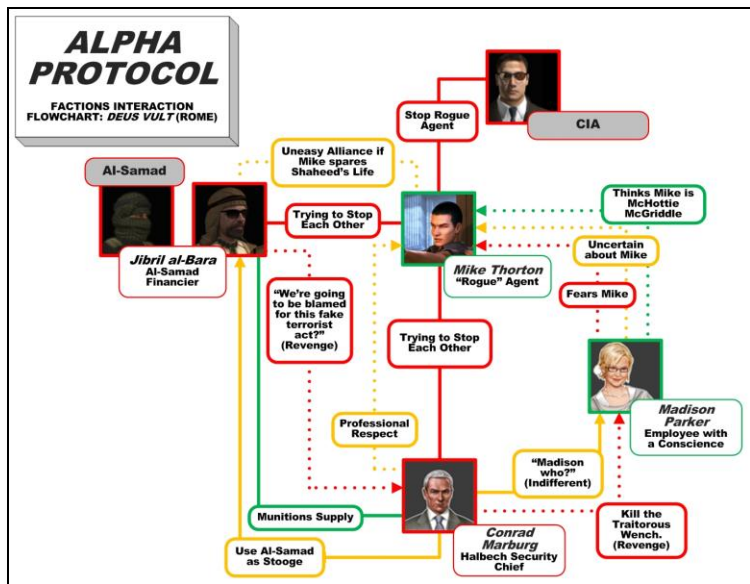


Tactical – Node by Node

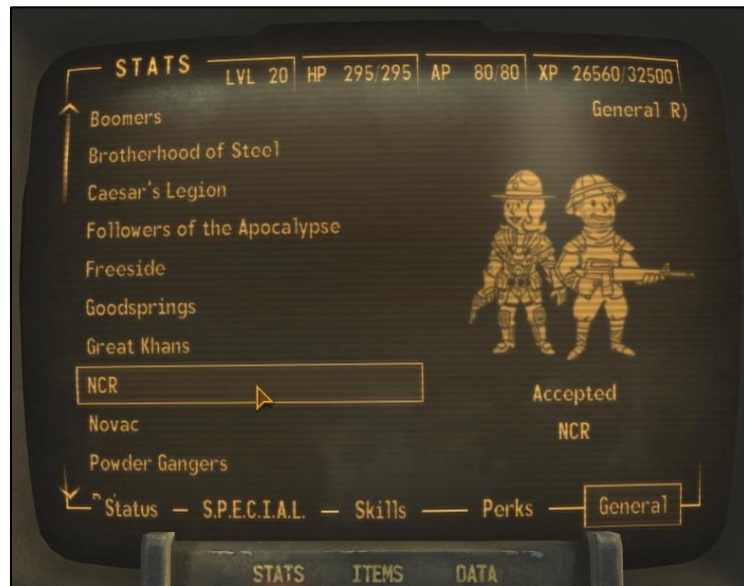


**Making decisions to affect short-term outcomes.
Immediate, scripted responses.**

Strategic – Long-Term Outcome



Alpha Protocol – Reputation



Fallout: New Vegas - Reputation

Small or Non-Scripted Responses - Indirect Reaction Systems

Forecasting Consequences

- **Intrigue the player, but inform them**
- **Surprise the player, but don't anger them**
- **Differentiate consequences**
- **Lace consequences with sacrifices**
- **Push / pull conflict = agony = good**



Validating Options with Choice and Consequence

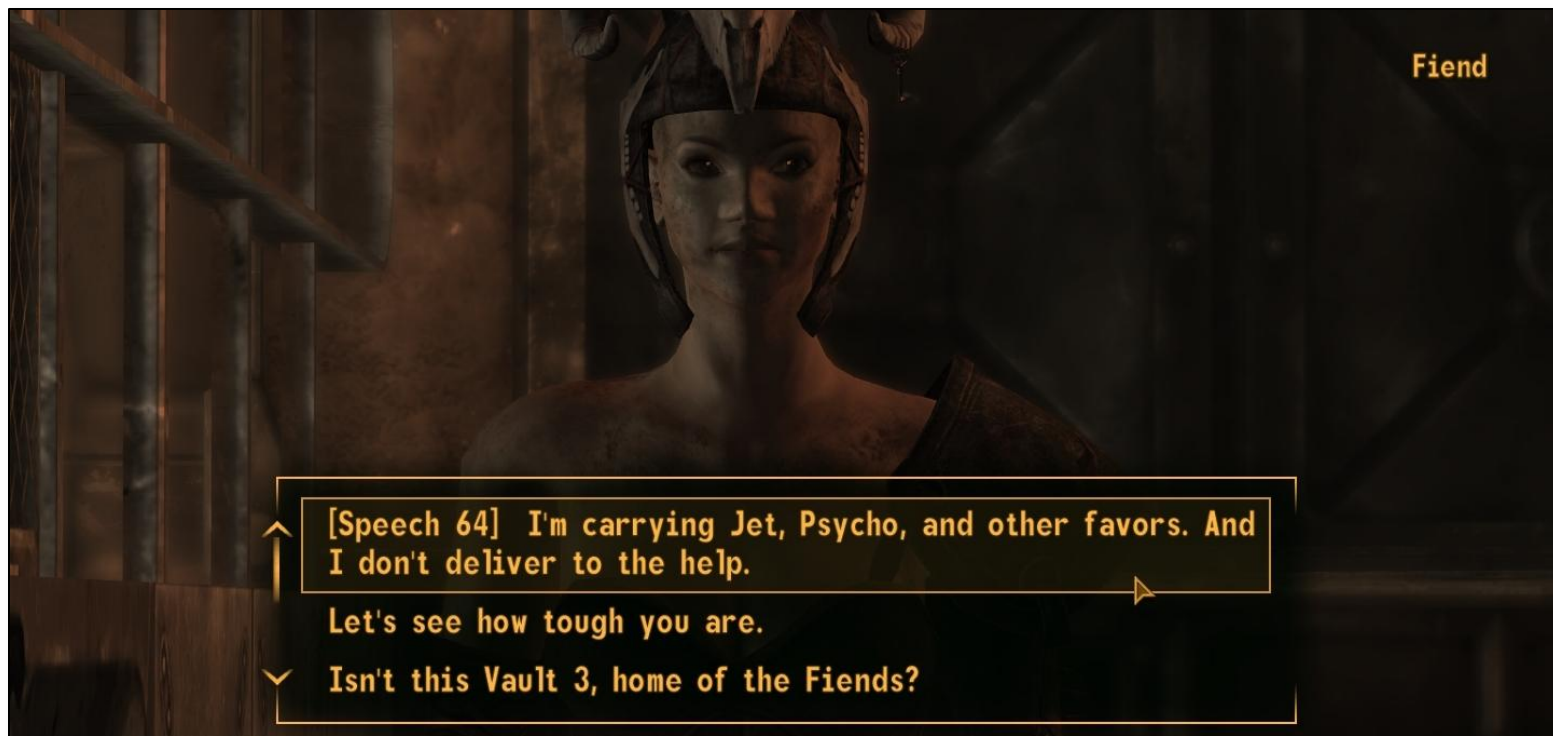
The image is a composite. On the left, a close-up of a character's face (Grigori) is shown. Below the face is a choice menu with four options: Threaten (Y), Apologetic (X), Investigate (B), and Headslam (R). On the right, a large, complex flowchart is overlaid on a light blue background. The flowchart consists of numerous rectangular nodes connected by lines, representing a branching narrative structure. Some nodes contain small icons or text, and the lines represent the flow of the game's story based on player choices.

Alpha Protocol - Grigori

... vs. Choice and *No* Consequence



... vs. Win and Loss



Choice X-TREEEEEEEEEMES



Sophie's Choice



Jesus / Hitler

Choice Agony



Orestes



Antigone

Not Spice Agony



Step 2: Define Player / Character Expression



- **Define Response / Reactivity Scope**
- **Establish Character Prototypes**
- **Create a Range of Impacts**



Scope of Responses and Reactivity

- **Good and Evil? Shades of Grey? “Stance”-oriented? Other?**
- **Direct (Scripted) and Indirect Reactivity Mechanics (e.g. Influence, Reputation, etc.)**



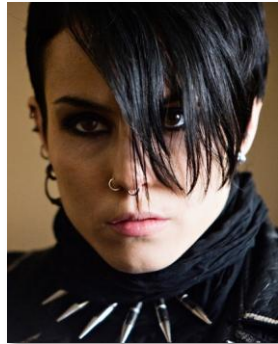
Fallout: New Vegas Scope and Range

- Large Scope of Responses
- Anything Goes, at any Scale (Kill Everyone)
- Reverse-Triple-Cross Capable!
- Lots of scripted reactivity
- Reputation as Indirect Reactivity System



Prototypes: Character Templates

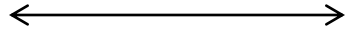
- Starting Point for Players' Character Concept
- Help Define and Reinforce Scope and Range
- Can be Used for More than Dialogue "Voice"



Fallout: New Vegas Prototypes... ?



The Man With No Name

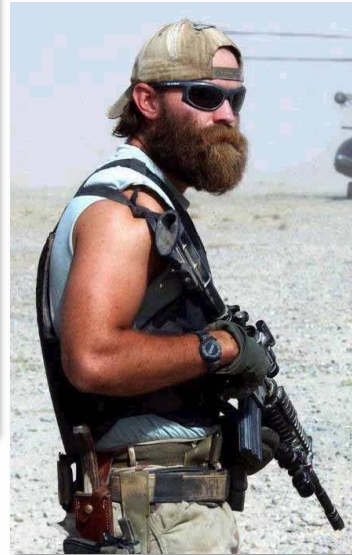


Alice



Mad Max

That Beard Guy?



Doomsday Tattoo Lady

Create a Range of Impacts

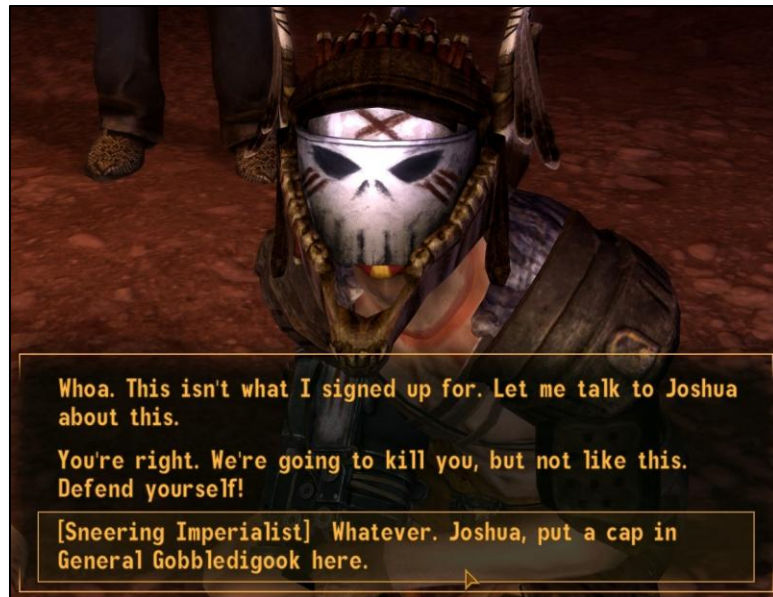
- **Choices should have impact**
- **Indirect reaction systems count, too**
- **Narrative / emotional impact is the important scale**



Fallout: New Vegas Impacts



Fallout: New Vegas
Archimedes II



Fallout: New Vegas - Honest Hearts
Salt-Upon-Wounds

Alpha Protocol Scope & Prototypes



Response and Reactivity Scope:

- Professional / Suave / Aggressive+
- Heavily Scripted Reactivity
- Reputation – Indirect Reaction System

Prototypes:

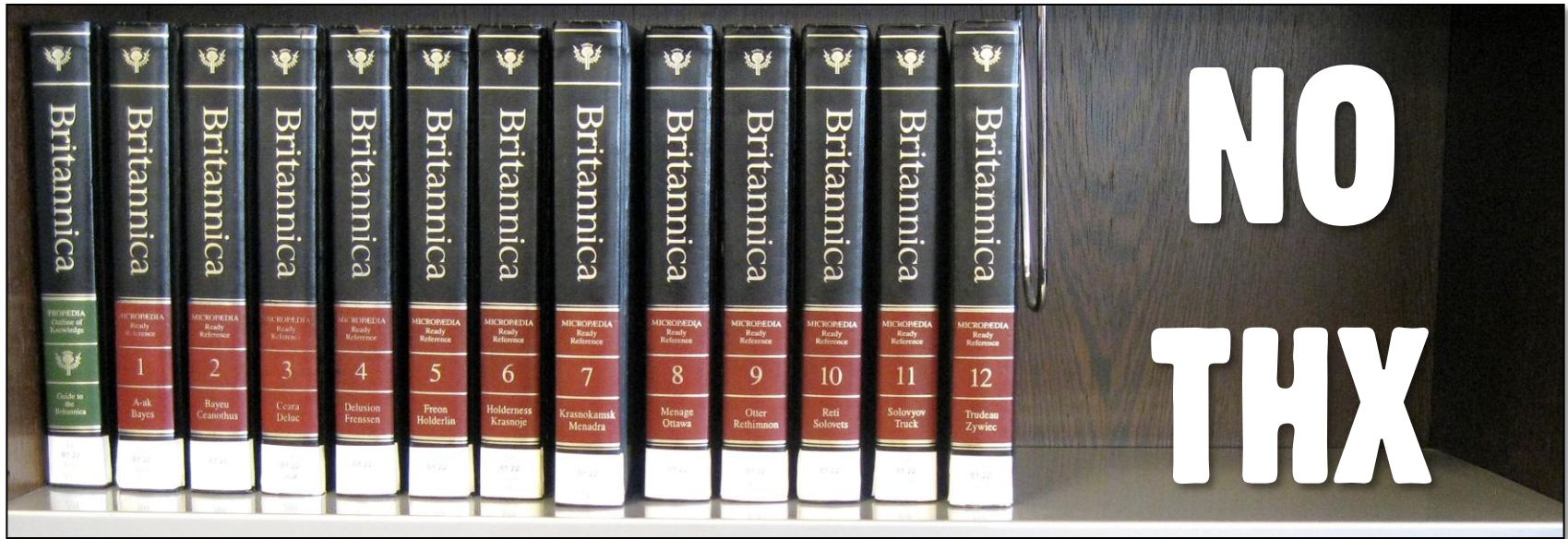
- Jason Bourne
- James Bond
- Jack Bauer

Step 3: Establish Narrative Goals

- **Fuse Information and Emotional Content**
- **Separate Critical and Optional Information**
- **Outline Your Narrative Branching**



Information and Emotional Content



(don't separate these two things)

Critical vs. Optional Information

- Few players want information dumps in dialogue
- Most players like understanding what's going on
- Hints and hanging references are exposition, too



(Bioshock owns)

Narrative Branching

- **Guarantee Critical Information**
- **Isolate Reactivity**
- **Generally, More Branching is Better Than Bigger Branches**



Fallout: New Vegas – They Went That-A-Way

- **Steps are informational, independent**
- **Localized reactivity**
- **Critical information *is* the next step**
- **Supplemental info seasoning**
- **Player freedom = huge (kill everyone)**



Step 4: Get Some Perspective

- **Satisfactory Choices? – Well, are they?**
- **Role-Playing vs. Benefit – Is there a conflict? If so what kinds?**
- **Critical and Optional Narrative – Is the player getting everything he or she needs?**



Step 5: Write Prose

- Don't blow it.



In Conclusion...

- *You* are choice architects. Planning required.
- RPG players want “*good*” choices.
- Designer and player goals may be in conflict.
- You must resolve those conflicts or consciously *accept* the conflicts they present.



Questions and Comments



Special Thanks:

The Fallout: New Vegas Team

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